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| **Regional Meeting**  |
| WIPO/IPR/ /14/inf/1 Prov  |
| ORIGINAL:  english |
| DATE: july 2014 |

**Recent Intellectual Property Challenges**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Industrial Property Office of the Slovak Republic (IPOSR)

**Banská Bystrica, October 28 to 29, 2014**

Provisional Program

*prepared by the International Bureau of WIPO*

Wednesday, October 28, 2014

9.00 – 9.30 Registration

9.30 – 9.45 **OPENING CEREMONY**

 Welcome addresses by:

* Mr. Peter Gogola, Mayor of Banská Bystrica
* Mr. Ľuboš Knoth, President, Industrial Property Office of the Slovak Republic (IPOSR), Banská Bystrica
* Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

9.45 – 10.30 Topic 1 Intellectual Property (IP) Challenges in the Region and Support for Innovation, Entrepreneurship and SMSs

 Speaker: Mr. Michal Svantner, Director, Department for

 Transition and Developed Countries (TDC), World

 Intellectual Property

10.30 – 11.15 Topic 2 Recent Developments with Respect to the Economic Aspects of Intellectual Property Rights (IPRs)

 Speaker: Mr. Peter Kaldos, Economist, HIPAVILON Hungarian Intellectual Property Agency, Budapest

11.15 – 11.30 Coffee Break

11.30 – 12.15 p.m. Topic 3 Current Economic Aspects of IP in Slovakia from the IPO SR perspective

 Speaker: Mr. Ľuboš Knoth, President, Industrial Property Office of the Slovak Republic (IPOSR), Banská Bystrica

12.15 p.m. – 2.00 p.m. Lunch Break

2.00 p.m. – 3.00 p.m. Topic 4 Current Practices and Experiences of IP in Slovakia related to Economic Issues of IP

 Moderator: Mrs. Lucia Lalíková, Officer in Charge, IPO SR

 Speaker: Mr. Peter Kardoš, Faculty of Business Management, Economical University Bratislava

 *IP Evaluation and IP License Agreement*

3.00 p.m. – 3.30 p.m. Coffee Break

3.30 p.m. – 5.00 p.m. Topic 4 Current Practices and Experiences of IP in Slovakia related to Economic Issues of IP

 Moderator: Mrs. Lucia Lalíková, Officer in Charge, IPO SR

 Speakers: Invited local speaker (tbc)

 Mr. Miroslav Kubiš, Head of Technology Transfer Dept., Slovak Centre of Scientific and Technical Information

*Support of Establishment and Development of Slovak Business Agency (SBA) – (Phase 1)*

5.15 p.m. – 5.30 p.m. Q&A

Thursday, October 29, 2014

9.00 – 9.45 Topic 5 Best Practices in the Use of IP by SMSs for Regional Economic Development and Innovation

 Speaker: Mr. Peter Kaldos, Economist, HIPAVILON Hungarian Intellectual Property Agency, Budapest

9.45 – 10.30 Topic 6 Strategic Use of IPRs for Business Development

 Speaker: Invited local speaker (tbc)

10.30 – 11.00 Coffee Break

11.00 – 11.45 Topic 7 Roundtable Discussion – Current Practices and Experiences in the Region related to Economic Issues of IPRs

 Moderator: Ms. Lucia Lalíková, Senior Officer, IPO SR

 Speakers: Invited Regional Participants

11.45– 12.00 p.m. **CLOSING CEREMONY**

 Speakers: Mr. Ľuboš Knoth

 Mr. Michal Svantner

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