

Center for the commercialization of research outputs and intellectual property management Pu

Berezovska Mária ¹,

¹ Center for the commercialization of research outputs and intellectual property management, University of Presov, 17th November St. 15, SK 081 01 Presov, Slovak Republic; maria.berezovska@unipo.sk

ABSTRACT

Centre for the commercialization of research outputs and intellectual property management (CKVV) acts as the university workplace within the structure of the University of Presov with the aim to transfer knowledge from university into practice and to develop the research results. CKVV focuses on the management of the intellectual property and supports the commercialization of results created at the university. Communication takes place towards the inside of university by continuous monitoring of key research institutes, opening communication for closer familiarization with the issue of intellectual property and protection options and application of the intellectual property into practice. There are preferred personal meetings with research scientists in their natural environment (faculty, department). Communication with the external environment creates opportunities for cooperation between the university and entrepreneurial environment, it develops relations with the business community through research and development activities towards active searching the potential private sector partners.

Successful projects: registration of PU logo, Slovak breeding certificate for Chamomile "Lianka" and Peppermint "Kristinka" and currently certificate on the granting of Community plant variety right on the territory of the European Community (CPVO) for Peppermint "Kristinka" and for Chamomile "Lianka", filed a registration of Poppy "Azurite", awarded patent for "The lyophilisation method of anthocyanins from extracts of small fruits of medicinal herbs.

The ambition of CKVV is the continuous development by raising awareness of scientific researchers about intellectual property, the successful transfer and commercialization of the largest number of research results.

CKVV PU BASIC TASKS:

- 1.To ensure the process of protection of intellectual property and management of intellectual property, commercialization of research outputs,
- 2.To ensure the technology transfer process,
- 3. Tocommunicate with internal university environment faculties, scientific workplaces, directly with researchers as well as communication with external (business) environment,
- 4.To develop relationships with companies and providing financial income for research from cooperation with them,
- 5.To attract and retain talented researchers by obtaining financial income for them by assessing the results of their research
- 6.marketing and recognition of the institution through public appreciation,
- 7.regional development through the exploitation of research results,
- 8.involvement of the Center in national, international intellectual property activities.

OFFERED SERVICES:

- 1.Commercialization of research outputs
- 2.Transfer of outputs of scientific and research activities (knowledge and technology transfer)
- 3. Support in the licensing / concluding license processes anf agreements
- 4. Support in setting up a spin-off company
- 5.Marketing
- 6.Ensuring the process of intellectual property protection and intellectual property management





