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# Internet Economy and Intellectual Property

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About half of European industries can be considered IPR-intensive  
(= having an above-average use of IPR per employee)

All industries use IP rights to some extent

IPR-intensive industries contribute

almost 26% of employment in the EU

almost 39 % of GDP in the EU

# Internet IPR-intensive industries

The Internet economy is growing more than 10 % a year in the G-20 nations.

Dean, D. et al.: The Digital Manifesto, January 2012

*Every business needs to „go digital“*

# Slovakia Online

Country of Internet Contrasts and High Potential  
Size of Internet Economy at 3.3 GDP  
Further Potential in High-Value-Added Export

How to support (Slovak) Internet Economy?

**balanced IPR regulation**

**educated judges**

**awareness**

# Modern IPR regulation

- balance between protection of rightholders and open access to information, education, culture (cultural heritage) a science
- copyright exception & limitation
- digital copyright exchange
- text / data mining
- adequate term of IPR protection (e. g. for computer programs)
- extra sanctions for IPR infringement for commercial purposes
- specialized courts

Thank you for your attention

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